

NEWS RELEASE

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Manufacturer Dishes Up Specialty Devices for Restaurant Exec's Conference

CounterBalance Corp. to Introduce New Countertop Hardware at the Restaurant Facility Management Conference in Las Vegas

North Venice, FL – October 10, 2011 – [CounterBalance Corporation](#), a manufacturer of modular torsion spring systems, today announced it will exhibit at the Restaurant Facility Management Association (RFMA) Annual Conference in efforts to promote several new product lines that provide solutions to old problems typically found on service counters in restaurants and bars.

“We feel the RFMA is a fantastic [organization](#) that will provide us the opportunity to develop long-term relationships founded on the basis of trust and hard work,” said Lou Mintzer, VP of Sales and Marketing of Counterbalance Corporation. “Exhibitors and attendees are there because they want to be involved and create positive growth in the restaurant industry. We hope to be able to contribute to that goal.”

CounterBalance’s new [Lift-A-SYST](#) and [Counter-A-SYST](#)® brands, consists of hardware that attaches to “flip-up” counters providing assisted lifting force and mid-span balancing. As a countertop is moved in an upwards or downwards motion, the energy stored in the device is applied to precisely offset the weight of the counter. The effect is to neutralize the weight of the countertop making it virtually weightless while in [motion](#). This means easy and safe operation for the user.

In addition to the Lift-A-SYST and Counter-A-SYST brands, CounterBalance has also recently introduced the Serv-A-SYST™ counterbalance. The Serv-A-SYST allows a 60 inch wide portion of the counter to effortlessly move between a high-top and low-top position, (in an arc, vertically 9 -1/2 inches and horizontally 11 inches). The range of motion has been specifically designed to provide the proper height and projection needed to accommodate wheel chair access at any high-top service counter, when in its lowered position, and meets the American’s with Disabilities Act (ADA) Standards for Accessible Design.

The RFMA Conference will be held at the Mirage Las Vegas from March 4-6, 2012. Attendees include Starbucks, Darden Restaurants, YUM Brands, Wendy’s, Chipotle, Hooters, Jason’s Deli, P.F. Changs and many others. CounterBalance products will be displayed in booth #1019.

About RFMA

The Restaurant Facility Management Association is the only association created by and for restaurant facility management professionals. RFMA has 350 individual restaurant members who are employed at more than 70 restaurant corporations, including companies like: Wendy’s, Arby’s Group, Brinker International (Chili’s, Maggiano’s), Starbucks, Burger King, Carlson Restaurants (TGI Friday’s), YUM Brands (Taco Bell, KFC, Long John Silvers, Pizza Hut) and Darden Restaurants (Olive Garden, Red Lobster,

LongHorn Steakhouse, Capital Grille, Season's 52). Restaurant facility managers are responsible for the repair, maintenance and remodeling of each restaurant facility. These professionals oversee lighting, heating and A/C, electrical, roofing, pavement, flooring, refrigeration, kitchen equipment and more.

CounterBalance Corporation

[CounterBalance Corporation](#) is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its [products](#). For additional information about products and services, please visit www.cbal.com.

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