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For Immediate Release

Hot-lanta Tradeshow Has Hot-Ticket Items

Nokomis, FL – August 20, 2010 – CounterBalance Corporation manufacturer of modular torsion spring systems will participate in the International Woodworking and Furniture Fair held August 25th – 28th and the Georgia World Congress Center in Atlanta.

CounterBalance Corp. will use the opportunity to showcase its newest product the Counter-A-SYST™ counterbalance. This counterbalance is a product designed to neutralize the weight of moving countertops. The Counter-A-SYST™ counterbalance is specifically engineered for application on “lift gate” counters; a vertically moveable countertop.

The idea for the new counterbalance was inspired when CounterBalance Corporation President, Tim Howard, noticed numerous restaurants, hotels and bars had detached their moveable countertops to prevent onsite injuries. “What I found when I spoke to the restaurant and hotel managers is that they viewed the lift gate countertop as a safety hazard and a hassle to deal with,” said Howard. “They told me several fingers had been smashed because the counter had fallen while in use.”

Instead of risking the safety of their employees and customers, restaurant and hotel managers opted to either secure the countertop against the wall or remove it entirely. “In one of the hotel chains I visited, the countertop had been removed and tossed on the floor to the side of the bar,” Howard recalled. “They were so frustrated with it; they didn’t even bother putting it away.”

Four standard sizes of the Counter-A-SYST™ counterbalance are now available for purchase: the 2450, 2480, 3650 and the 3680. Custom units of the Counter-A-SYST™ counterbalance are installed in various locations, including five in the new Las Vegas CityCenter, and four in private homes throughout California and Colorado.

The Counter-A-SYST™ counterbalance works by using a flexible bar that stores mechanical energy when twisted. The twisting process, (torsion), is applied to the bar as the countertop moves in an upward or downward motion. The torsion neutralizes the weight of the countertop making it virtually weightless while in motion. The Counter-A-SYST™ counterbalance also allows mid-air suspension at any desired position within the countertops full range of motion.

About CounterBalance Corporation: CounterBalance Corporation is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its products. CounterBalance also offers various product series to meet the needs of most applications. For additional information about products and services, please visit <http://www.cbal.com>.

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