

NEWS RELEASE

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CounterBalance Corp. to Exhibit at 2013 AIA Convention

North Venice, FL – June 17, 2013 – [CounterBalance Corporation](#), a manufacturer of modular torsion spring systems, today announced it will exhibit in the 2013 American Institute of Architects (AIA) Convention in efforts to promote a new product line that provides solutions to design problems found on service counters in restaurants, bars and reception areas. The convention takes place June 20 – 22 at the Colorado Convention Center in Denver.

“AIA is a fantastic opportunity for us to offer solutions to some of the most common design problems found in service areas,” said Lou Mintzer, VP of Sales and Marketing at CounterBalance Corporation. “The A-SYST product line provides solutions for heavy flip-up counters, accommodates ADA counter space, and provides height adjustment for television viewing.

CounterBalance’s booth will feature a [Counter-A-SYST®](#) counterbalance; an unrivaled product that assists in lifting and lowering flip-up counters. The Counter-A-SYST® will be on display for viewing and demonstration in booth #4132.

The [AIA National Convention](#) is the industry's leading event, with over 200 convention programs and more than 700 exhibitors.

CounterBalance Corporation

[CounterBalance Corporation](#) is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its [products](#). For additional information about products and services, please visit www.cbal.com.

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