

Contact: Lindsey Thiessen
lthiessen@cbal.com
CounterBalance Corporation
Phone: (941) 484-6060
Fax: (941) 484-3838

1070 Endeavor Court
North Venice, FL 34275
www.cbal.com



FOR IMMEDIATE RELEASE

CounterBalance creates new application for countertops

NORTH VENICE, FL - February 2010 - CounterBalance Corporation, the makers of counterbalance systems, recently developed the *Counter-A-SYST™* counterbalance, a product designed to neutralize the weight of moving countertops. The *Counter-A-SYST™* counterbalance is specifically engineered for application on "lift gate" counters; a vertically moveable countertop.

The idea for the new counterbalance was inspired when CounterBalance Corporation President, Tim Howard, noticed numerous restaurants, hotels and bars had detached their moveable countertops to prevent onsite injuries. "What I found when I spoke to the restaurant and hotel managers is that they viewed the lift gate countertop as a safety hazard and a hassle to deal with." "They told me several fingers had been smashed because the counter had fallen while in use."

Instead of risking the safety of their employees and customers, restaurant and hotel managers opted to either secure the countertop against the wall or remove it entirely. "In one of the hotel chains I visited, the countertop had been removed and tossed on the floor to the side of the bar," Howard recalled. "They were so frustrated with it; they didn't even bother putting it away."

Currently, the counterbalance is available for purchase as an OEM product. Custom units of the *Counter-A-SYST™* counterbalance are installed in various locations, including five in the new Las Vegas CityCenter, and four in private homes throughout California and Colorado.

The *Counter-A-SYST™* counterbalance will be demonstrated at the National Restaurant Association Show – Chicago, in May 2010, and at the International Woodworking & Furniture Fair – Atlanta, in August 2010. Open discussions along with product information will be available at each show. "This is a very unique and innovative product," said Howard. "I believe it will initiate new safety standards for operating lift gate counters."

About The Counter-A-SYST

The *Counter-A-SYST™* counterbalance works by using a flexible bar that stores mechanical energy when twisted. The twisting process, (torsion), is applied to the bar as the countertop moves in an upward or downward motion. The torsion neutralizes the weight of the countertop making it virtually weightless while in motion. The *Counter-A-SYST™* counterbalance also allows mid-air suspension at any desired position within the countertops full range of motion.

About CounterBalance Corporation

CounterBalance Corporation is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its products. CounterBalance also offers various product series to meet the needs of most applications. For additional information about products and services, please visit <http://www.cbal.com>.

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