

NEWS RELEASE

Contact: Lindsey Thiessen
Phone: 941.484.6060
E-mail: LThiessen@cbal.com



CounterBalance Corporation Announces Distributor Partnerships for Specialty Building Materials

North Venice, FL – June 21, 2011 – CounterBalance Corporation, a manufacturer of modular torsion spring systems, announced today it has partnered with distributors McKillican American, Inc. and Holdahl Company, Inc. for its growing specialty building product line.

McKillican and Holdahl will distribute CounterBalance's [Lift-A-SYST](#) and [Counter-A-SYST](#)® brands, consisting of hardware that attaches to “flip-up” counters providing assisted lifting force and mid-span balancing. As a countertop is moved in an upwards or downwards motion, the energy stored in the device is applied to precisely offset the weight of the counter. The effect is to neutralize the weight of the countertop making it virtually weightless while in [motion](#). This means easy and safe operation for the user.

McKillican and Holdahl are two of the largest wholesale distributors of specialty building materials for both “non-buying” customers, (architects, interior designers, engineers, general commercial contractors, owners and developers and students), and also “buying” customers, (fabricators and sub-contractors, retail dealers, brokers and associate distributors).

“The distributor program is a fantastic way to create unified distribution, sales, engineering and support services to our customers,” said Lou Mintzer VP of Sales and Marketing at CounterBalance Corporation. “We feel that both McKillican and Holdahl are trusted leaders in the specialty building materials industry and we are very excited to begin working with them.”

Both companies have individual service territories, including areas in Canada and throughout the United States. Please visit www.liftasyst.com for detailed distribution locations and service information.

CounterBalance Corporation

[CounterBalance Corporation](#) is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its [products](#). For additional information about products and services, please visit www.cbal.com.

###